

## Message Text

UNCLASSIFIED

PAGE 01 BUDAPE 02385 281016Z

44

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 AGR-10 /045 W

----- 094889

R 280940Z JUL 75

FM AMEMBASSY BUDAPEST

TO US DEPT OF COMMERCE WASHDC

INFO SECSTATE WASHDC 3808

AMEMBASSY SOFIA

AMEMBASSY VIENNA

UNCLAS BUDAPEST 2385

BEWT FOR THOMPSON AND BELL

EO 11652: N/A

TAGS: BEXP BTIO HU BU

SUBJECT: PRE-SHOW PROMOTION - U.S. EXHIBITION PLOVDIV FAIR, SEPTEMBER  
3-10

1. EMBASSY ARRANGED SUCCESSFUL MEETINGS JULY 24-25 FOR DIRECTOR  
MARKETING ACTIVITIES (DMA) U.S. EXHIBITION PLOVDIV INTERNATIONAL  
FAIR.

2. DURING CALL ON LASZLO GERGELY, DIRECTOR INTERCOOPERATIVE, EMBOFF  
AND DMA DISCUSSED LICENSING POSSIBILITIES FOR AGRICULTURAL AND FOOD  
PACKAGING EQUIPMENT. GERGELY RESPONDED WITH SPECIFIC PROPOSAL FOR  
PARTNER TO CAN AND MARKET PRIZED HUNGARIAN GOOSE LIVER IN WEST.  
SUGGEST USDOC ADVISE GENERAL FOODS AND FMC OF THIS OPPORTUNITY.

3. IN GENERAL MEETING AT HUNGARIAN CHAMBER OF COMMERCE WITH  
MINISTRY OF AGRICULTURE AND KEY FTO OFFICIALS FROM MONIMPEX AND  
TEXIMPEC, EMBOFF AND DMA PROVIDED BRIEFING ON EQUIPMENT AND  
ENCOURAGED HUNGARIAN ATTENDANCE AT U.S. PAVILION. HOSTS PROMISED  
TO PROVIDE EMBOFF WITH NAMES OF HUNGARIAN OFFICIALS VISITING  
PLOVRIV. EMBASSY WILL PASS THIS INFO TO DMA ON RECEIPT.  
MCAULIFFE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 28 JUL 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975BUDAPE02385  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750259-0735  
**From:** BUDAPEST  
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**Line Count:** 51  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** hartledg  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 05 MAR 2003  
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**Review Exemptions:** n/a  
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Margaret P. Grafeld  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRE-SHOW PROMOTION - U.S. EXHIBITION PLOVDIV FAIR, SEPTEMBER 3-10  
**TAGS:** BEXP, BTIO, HU, BU  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006